

AUG 10 2015



SOLE SOURCE AFFIDAVIT

To whom it may concern:

This letter has been written to confirm that Swagit Productions, LLC's Hands-Free Video Streaming®, including its Extensible Automated Streaming Engine (EASE™) system, which comprises of a proprietary software framework and extension modules, is a sole source product. The EASE™ system and software framework is manufactured, sold and distributed exclusively by Swagit Productions, LLC.

Swagit maintains all copyright privileges for their products and these products must be purchased directly from the company. Any reference to the federally registered trademarks including Hands-Free Video Streaming® or Hands-Free Webcasting®, other than directly from Swagit, could constitute possible infringement and dilution.

Swagit's Hands-Free Video Streaming® EASE™ system is designed to eliminate the need for city staff and the requirement of their time spent on indexing and time-stamping streaming video content. EASE™ is a proprietary software framework comprised of foundation and extension modules that work together to automate many otherwise manually intensive tasks. In order to minimize the impact on a client's network, the EASE system also allows all disk space intensive storage tasks and bandwidth intensive delivery tasks to be offloaded to Swagit's Content Delivery Network.

Swagit warrants that no other items or products are available for purchase that would serve the same purpose or function. Furthermore, Swagit's Hands-Free Video Streaming® and Hands-Free Webcasting® are protected goods and services under the United States' registered trademark laws as it relates to software as a service (SAAS), namely, hosting software and content for use by others for the use of live and on-demand audio/video streaming.

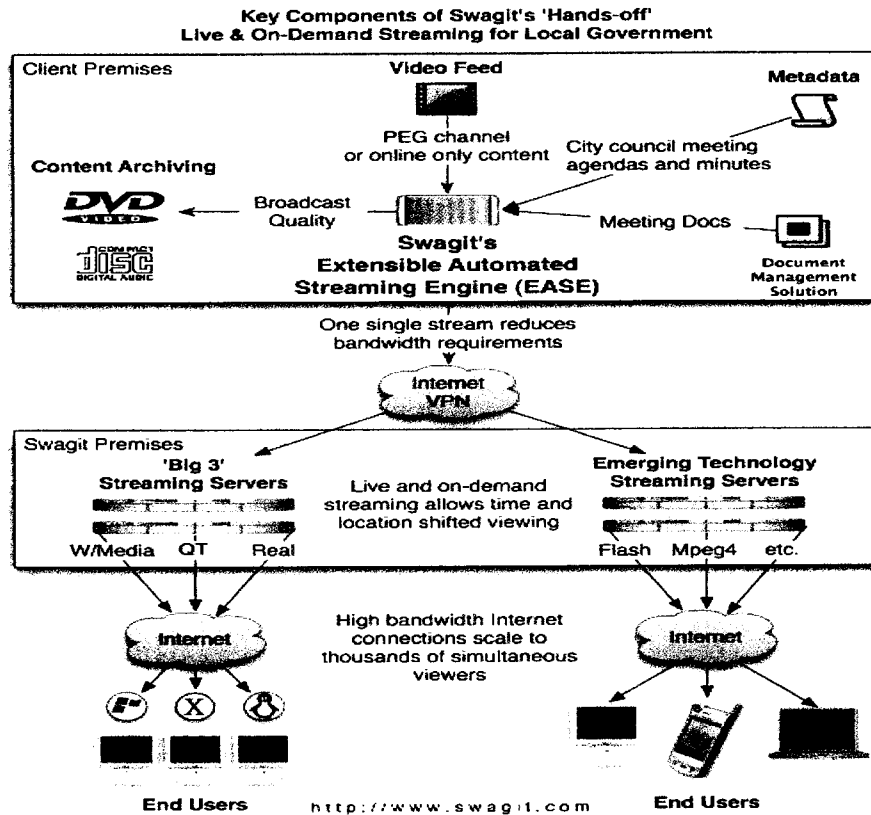
If you desire additional information, please contact our corporate office's Video Technology and Affairs Department, at the toll-free number 1-800-573-3160, or by e-mail, corporate@swagit.com.

Sincerely,

Bryan R. Halley
President - Swagit Productions, LLC

We would like to sincerely thank Johnson County for the opportunity to provide professional multimedia services to the County, specifically live streaming, agenda and social media integration, television broadcast delivery, as well as 'hands-free' video on-demand production of meetings, indexing and archiving.

- Swagit is unique in this industry in that it is a complete video production facility capable of providing services supporting all of your video capturing, editing, agenda integration and processing.
- With Swagit, all audio/video disk storage, system management and bandwidth intensive delivery tasks are offloaded to their content network which is actively managed 24 hours a day, 7 days a week.
- Next, Swagit is the only vendor that gives you a choice to let our staff edit and process the video that you would be streaming 'without reaching out to third party vendors' for service. So please note that there is no need to hire any additional employees or give anyone any new responsibilities, as everything is done remotely the day/night of any of your meetings from Swagit's facilities.



With that being said, this letter is to provide notification to Johnson that Swagit Productions, LLC, a Texas Limited Liability Company, with offices at 850 Central Parkway E. Suite 100, Plano, Texas 75074, is the sole source provider of Swagit's Extensible Automated Streaming Engine (EASE) software framework. The EASE application is manufactured, leased and distributed by Swagit alone. No other company offers a competing service and all in one solution that combines an automated editing and indexing tool (EASE) in combination with a "hands-free" broadcast system, agenda integration, and the ability to stream video live or on-demand via the Internet in multiple streaming arenas (i.e. computers, mobile phones, etc.). Our media streaming services also allow ALL streaming formats to be used on the same video feed, which reaches more browsers (i.e. H.264, Flash, Windows Media, QuickTime, Real). Furthermore, our applications contain media codecs that meet all specs necessary to provide AT&T with a video feed for cable expansion (i.e. AT&T Uverse).

58 RECORDINGS

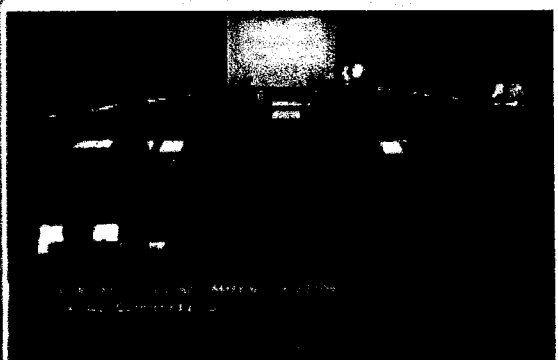
- Great White 8:28
- Mrs. Right, Mr. Wrong 8:26
- Situation Operation 8:20
- City Story 8:19

1 of 20

Beyond the Blue
RECORDING IN HD · 421 H2O · 12 RECORDINGS

'Oceanographers' (Fri 8/29) · 'Giant Squid' (Mon 8/18) · 'Coral Reefs - The Great Barrier Reef' (Fri 8/15) · 'Fish Farming' (Thu 8/14) · 'The High Seas' (Wed 8/13) · 'Sharks' (Tue 8/12) · ...

City of Concord - Streaming Video - Windows Internet Explorer



Concord
Agenda Report Share

- Study Session** - Update on the status of the community process to develop a Reuse Plan for the Concord Naval Weapons Station. Report by Michael Wright, Reuse Project Director.

ADJOURNMENT - to reconvene at 6:30 p.m. (or as soon thereafter as possible) in regular meeting in the Council Chamber.

6:30 p.m. - Regular Meeting Council Chamber

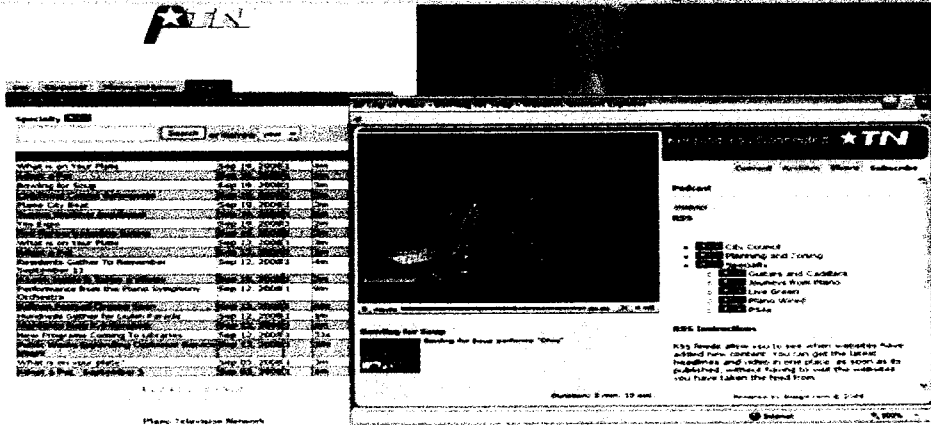
ROLL CALL

PLEDGE TO THE FLAG - Councilmember Hoffmeister

PUBLIC COMMENT PERIOD
MAYOR: I will now open the Public Comment Period. Members of the audience may address the Council on any matter that is not on tonight's agenda.

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Duration: 60 min. 34 sec.



Planets Television Network

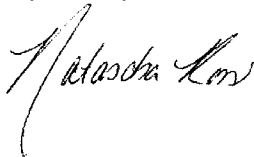
Duration: 8 min. 19 sec.

Sole Source Details

Application	Justification
Swagit EASE	Extensible Automated Streaming Engine (EASE) software framework that allows multiple streaming formats to be broadcast over the Internet or to multiple cable channels at the "same" time. Software allows for clients to be "Hands Free" of the process if so desired without outsourcing any production to a third party vendor or hosted network.
Swagit's CDN	Content Distribution Network provided and hosted by Swagit Productions, LLC. No third party provider for streaming is used, as Swagit will host, stream and store all content deployed by client from their network.
Cross Platform Solution	Multiple encoding formats are used in all services to NOT exclude Mac, PC, Linux or mobile users utilizing "simultaneous" streams.
Integrated Remote Broadcast	The combination of multiple vendor hardware (i.e. Dell, Datavideo, ViewCast, Sony) to achieve remote video switching while providing cross platform outputs can only be utilized through Swagit's EASE software. All Units MUST be certified through Swagit before being deployed.
Agenda management	An electronic paperless system designed to create, approve and track items for upcoming and past Board meetings. The software allows digital media files to be attached to each individual agenda items.

We appreciate your consideration in reviewing our letter and look forward to working with Johnson County on this important project. If you have any questions or would like any further information or references, please do not hesitate to contact me.

Respectfully,



Natascha Ross
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Item	Swagit	Competing Vendors
Indexing offered at no added cost by the vendor	X	Not offered
Supports major media formats "simultaneously" - Flash, Windows Media, QuickTime, Real and HTML5	X	Not offered
Large image size on the web stream. (400X300) (448x336) (640 x 480)	X	Only offer 320 X 240 or 400 x 300. Stretched thereafter with noticeable pixelation
Archive up to 5 years at no added cost	X	Not offered
Streams live video	X	X
Streams HD in H.264 or 'True' Flash	X	Not offered
Stream Indexed Video	X	X
Video encoding provided	X	X
Automated file upload	X	X
AT&T Uverse Automation	X	Not offered
Provides video playout systems	X	Not offered
Client can take minutes using video software	Offered with multiple agenda solutions (API needed)	X
Provide monitoring statistics	X	X
24 X 7 Support	X	Limited video support
Offers added video content up to 30 hours per month at no added cost	X	Limited content outside of meetings
Encoding of Real Time Events in multiple video codecs	X	Not offered
Installs/Supports Local and Remote Broadcast Systems	X	Not offered
Supports Remote Video Switching	X	Not offered
Provides Agenda and Document Management Solutions	X	X
Installs Voting Systems	X	X
Media is hosted and supported by vendor	X	Uses third party providers